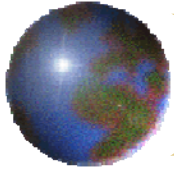


EastAgri AM

Paris, 2008 September

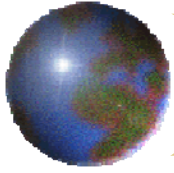
Marta Marczis
National Officer for Local and Regional Development
UNDP RBEC



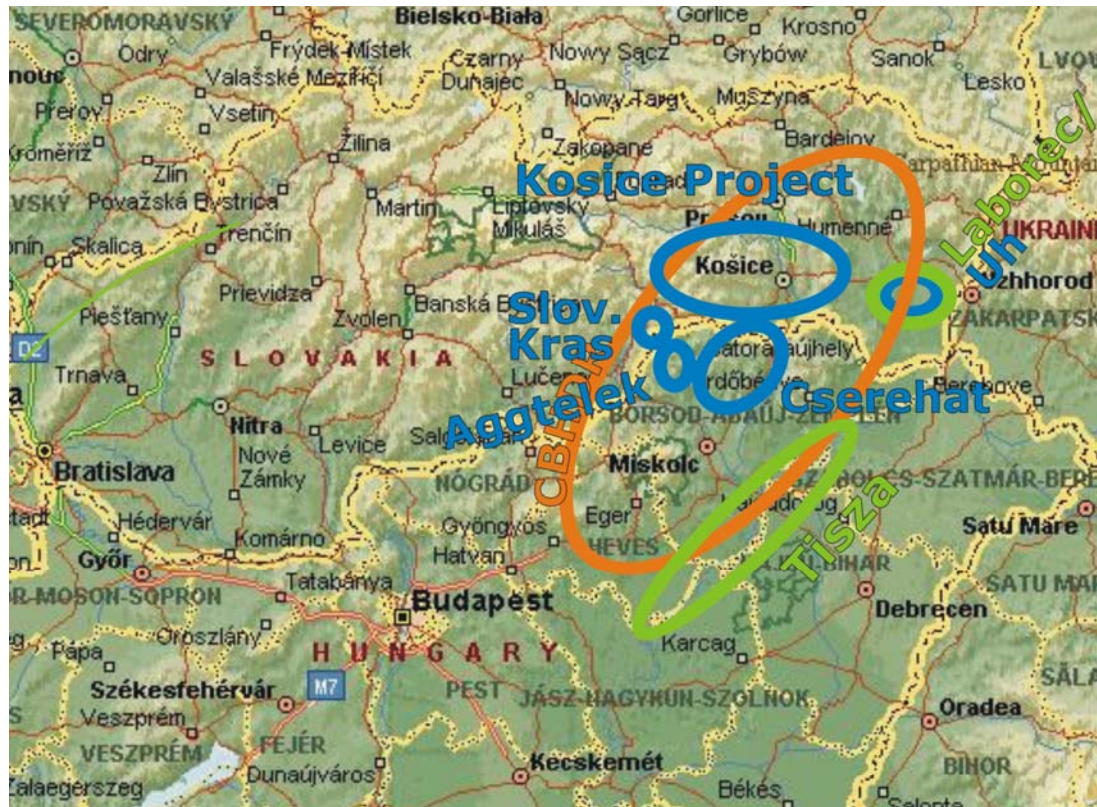
UNDP Bratislava Regional Center

- Serves 30 countries through 24 country offices
- Regional programmes & Advisory function



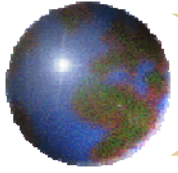


Area Based Complementary Projects in Slovakia and Hungary



Fields:

- Poverty Reduction, Social Inclusion
- Sustainable Development
- Environment



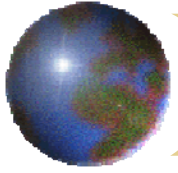
Cserehat Programme

✿ Period of implementation: 25 months
Budget: 2 500 000 US\$

■ UNDP 17%

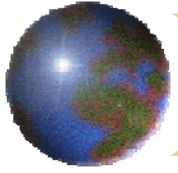
■ Hungarian Government: 83%

✿ Target area: East-Northern Border Region,
Hungary



Purpose

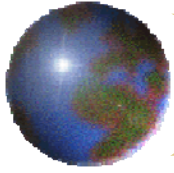
- Take the first, decisive steps to eradicate area based poverty
- Present a model for other Hungarian and Central and East European regions in similar conditions, as well as for governmental decision-makers



Expected output

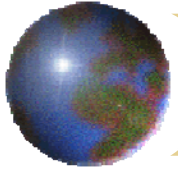
Sustainable framework and development structures for Cserehat region:

- participation and partnerships
- clear local strategy
- project pipeline
- funding and strengthened PPP
- monitoring and assessment



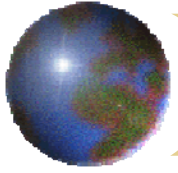
Programme Activities

- Area based approach
- Coaching
- Partnership development on local level
- Service center for micro region
- Consultancy in project preparation (learning projects)
- Grant scheme



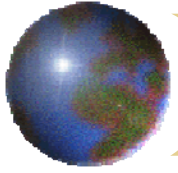
Area based approach of local development

- Local development can be successful only if the local community is not target but an active participant, meaning that development is based on participation of people living in the region
- We need investment in people, communities and financial resources all at the same time



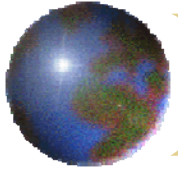
Coaching for launching social innovations

- Animation for self-trust
- Community mobilization for creating motivation and commitment towards development
- Information and training for empowering local development actors
- Working together with 15-18 villages for two years, where, by the end of the period, locals will be capable of taking independent local initiatives



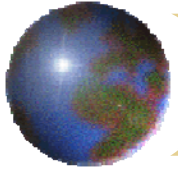
Creating organizational and communication skills

- Networking on local level - creation of cross sector partnerships
- Information network, consultancy, coordination and fundraising
- Institutional background
- Communication strategy and channel: capacity to pass the model onto others in the region
- Local Development Resource Centre, as focal point of local development



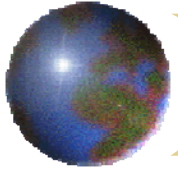
Micro-grant support for skills development

- “Learning projects” to practice project building and management with guidance and assistance the coaches and the Resource Centre
- Identified local development partners and project ideas
- Starting point of a large scale, comprehensive, from bottom to top planning of local development programmes



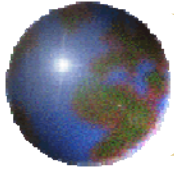
Large scale and „easy” call for micro-grant tender

- ⊕ Access to new communication channels and information
- ⊕ Development of public services, improving their availability
- ⊕ Enhancing local community initiatives
- ⊕ In kind is accepted as self-contribution
- ⊕ Simple application form

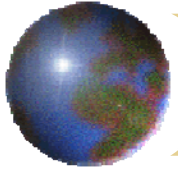


Emerging MGD-s in the supported learning-projects

- ✚ Eradicate extreme poverty 34%
- ✚ Equal opportunity and access to basic education for all children 12%
- ✚ Promote gender equality and empower women 3%
- ✚ Infant and child protection 1%
- ✚ Combat major diseases, preserve health 12%

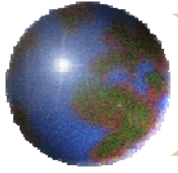


- Improve Maternal Health 1%
- Ensure environmental sustainability 8%
- Develop partnership for development and applying knowledge in development 16%
- Projects with other objectives 13%



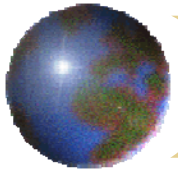
Improving on the regional development opportunities

- Development roundtables, workshops and seminars
- Voluntary working groups
- Preparation of development strategies and project pipelines
- Resources for co-funding (1,25 million USD) comprehensive projects drawn up with community participation
- Reduction of regional differences by having chance to access EU funds available



Regional projects drawn up with community participation

- Development of local product cluster
- Tourism, based on multicultural and natural resources
- Eco-farming and added value to local agro-product
- Renewable energy
- Empowering community enterprises
- Access to services (school, healthcare, commercial s. etc.)
- Clearing up usury



Programme Stakeholders

- Local stakeholders

Non-governmental organizations

Local municipalities and minority self-governments

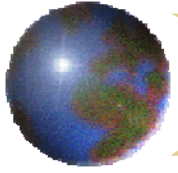
Entrepreneurs

Non-registered working group

- UNDP RBEC and PIU

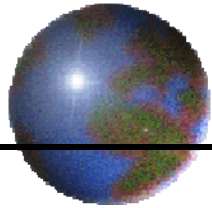
- Ministry of Labor and Social Affairs

- Coaches and other experts

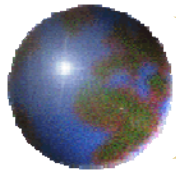


Outputs

- Establishment of partnerships/Local Action Groups in selected micro regions
- Operational secretariats/ service centres for micro regions
- Identification and prioritization of development projects
- Provided funding for development of micro regions
- Utilization of the potential for cross border cooperation
- Increase of the absorption capacity for the use of EU funds and other development programmes



Thank You



Contact

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